

# Ecky Alimansyah

Jakarta, Indonesia | WA (+62) 81222676261 | eckyalimansyah@gmail.com | [linkedin.com/in/eckyalimansyah](https://www.linkedin.com/in/eckyalimansyah)

Goal-oriented product designer with more than 8 years of experience in product design. Translating business problems into UX solutions as my career, and I also open-handedly teach design students and professionals to help them shift in their product design careers.

## Licenses & Certifications

Adobe Certified Professional in Graphic Design & Illustration Using Adobe Illustrator  
Issued Aug 2023 - Expires Aug 2026

Intuit Design for Delight Innovator

## Skills

Graphic Design • Web Design • Product Design • Packaging Design • UX Research

## Professional Working Experiences

### Senior Product Designer

Bank Raya • Contract • Jan 2025 - Jan 2026

Designed end-to-end user experiences for Bank Raya's Payment, Sales Performance, and Raya Agent apps, contributing to improved usability and operational efficiency.

### Product Designer

Moladin • Full-time • Nov 2021 - Jul 2024 (2+ years)

- Led the end-to-end design process, starting from gathering problem context to delivering data-driven design solutions.
- Enhanced Moladin inspectors' productivity through strategic design improvements.
- Improved the Dealer Experience by redesigning their inspection schedule website.
- Developed better Inspection Demand Management with a redesigned inspection schedule website.
- Assisted the design team in establishing a robust design system for Moladin.

### UI/UX Designer

GreatdayHR - HR Software • Full-time • Dec 2019 - Oct 2021 (1 year 11 months)

- Led end-to-end design processes as a UI/UX Designer, starting with user empathy and tracking design metrics to ensure user-centered solutions.
- Played a pivotal role at GreatdayHR in enhancing the web app user experience, crafting intuitive, visually appealing interfaces that significantly improved user satisfaction.
- Contributed to optimizing the app's tech performance, resulting in a dramatic increase in Google Play Store ratings from 3.6 to 4.2, with users praising the seamless and enjoyable experience.

## Education

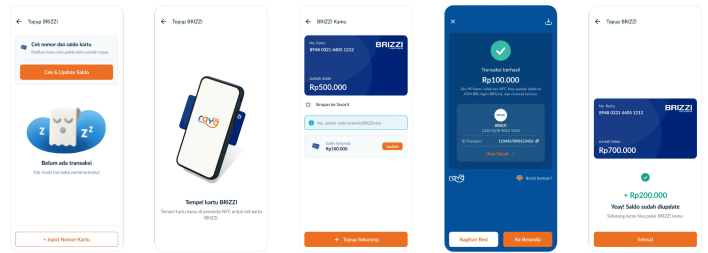
Universitas Jenderal Achmad Yani (Unjani) | Bachelor's degree, Informatics | 2014 - 2018

Jakarta, Indonesia | WA (+62) 81222676261 | eckyalimansyah@gmail.com | [linkedin.com/in/eckyalimansyah](https://www.linkedin.com/in/eckyalimansyah)

# Portfolio

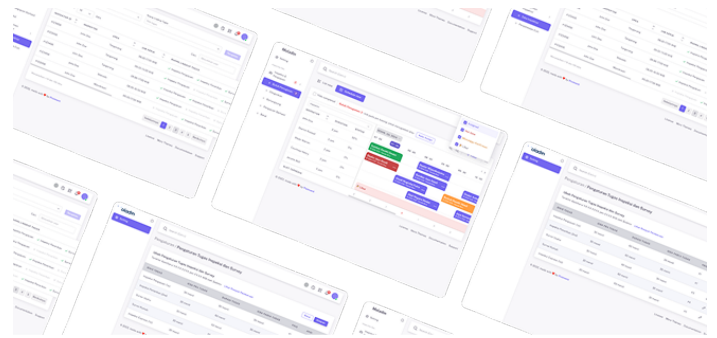
Improving BRIZZI top up experience in Raya Bank to be more engaging and fun

- Improved overall user experience
- Improved NPS



Increasing inspector's productivity — Moladin inspection schedule website redesign

- The percentage of not-fulfilled inspection time requests decreased by 27.8%.
- There was a remarkable increase in productivity and accommodation rates, which surged by 93% from 72%.
- The percentage of fully fulfilled loans experienced a dramatic increase of 100%.



Improving NOICE exclusive audio content user experience to enhance user acquisition

- 92.3% of participants reported satisfaction with the platform
- 4.7 out of 5 in desirability, reflecting strong appeal and attractiveness to users
- Ease of use received a perfect score of 5 out of 5
- Overall experience was rated 4.6 out of 5

